

# Swavalamban Mono Wheel Generator Human-powered Lighting Solution

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# SMWG in Brief

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- Designed to light up homes, schools and community halls in rural and tribal regions facing severe power load-shedding or out of reach of the grid power
- Secured funding from World Bank by winning World Bank India Development Marketplace Award in 2007
- Costs Rs.12,000 that includes 4 energy efficient lights costing Rs.1,400 and transportation
- 20 minutes of pedalling can provide general lighting to a hutment for 5 hours with two LED lamps

# Initial prototypes and pilot projects in 2006-07





# SMWG: 2007 to 2010



World Bank India Development Marketplace 2007 Award



# Key Principles

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- Swavalamban – Self Reliance for the people who do not enjoy the fruits the electricity
- Design is open source – Anyone can fabricate and distribute
- Decentralization of production, distribution and maintenance to reduce costs and breed local entrepreneurship
- Robust device that can be fabricated even with the existing low-technology/infrastructure in rural areas

# Outcomes

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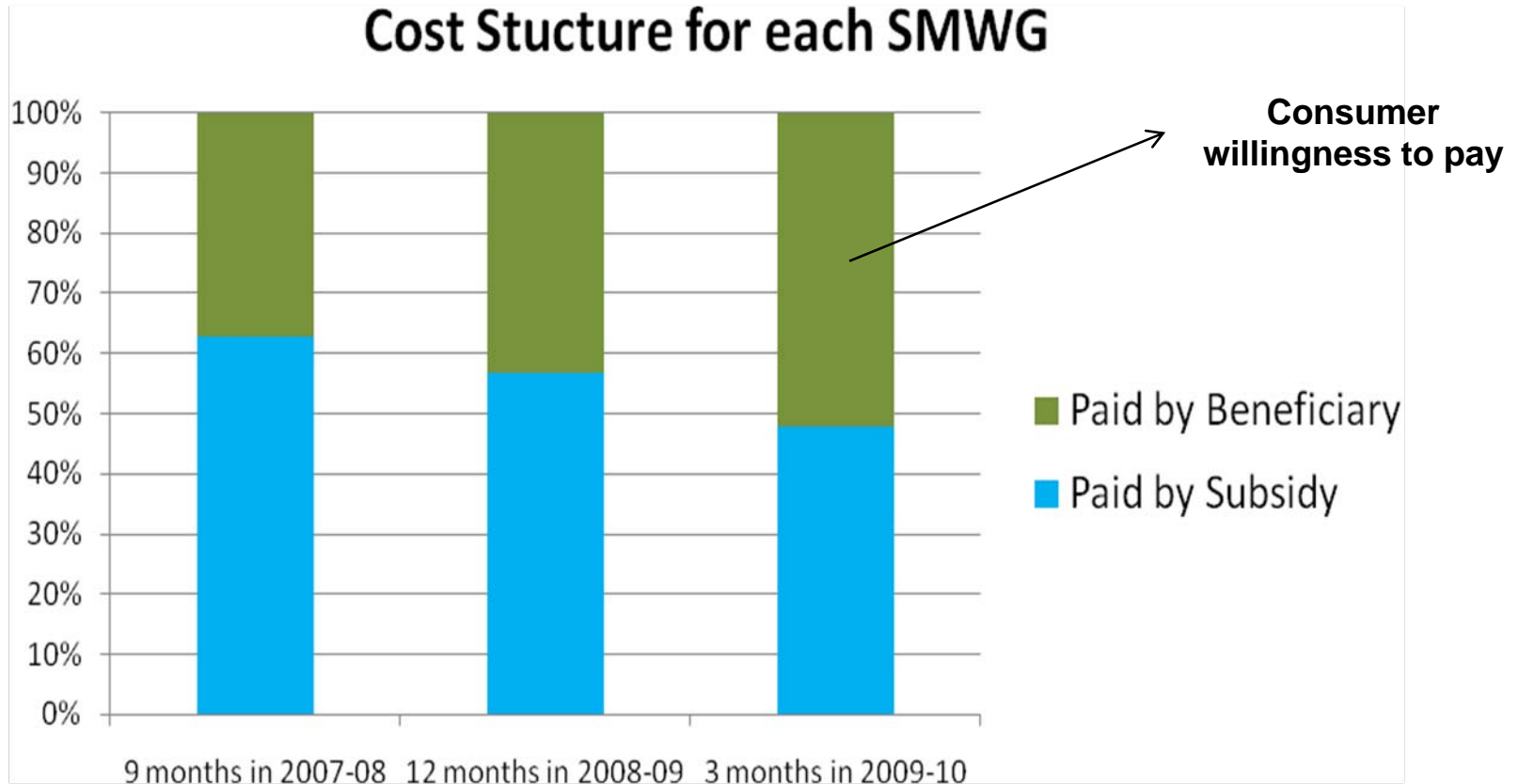


- Local innovation has resulted in variants in SMWG such as water pumping devices, air compressors, juicers, mobile charging devices, etc.
- Local schools have started to fabricate their own version of SMWGs
- Most suitable to Adivasi Ashram Shalas (Tribal Residential Schools)
- Implemented in over 120 rural locations (in a 2-year period) in Maharashtra and Gujarat of India

# 12,000 INR is the average cost per SMWG

<b>Component</b>	<b>Specifications</b>	<b>Approximate Cost in INR</b>
Fabricated Steel Frame and cycle parts		3,000 to 4,000
DC Generator	DB 1411	1,350
Battery	40 AH	2,200 to 2,500
Lamps	Two LED lamps (each is a white LED lamp - 1W at 12V with 30 LEDs) and two 9W CFLs	350 each, with a total cost of 1,400
Electronic Parts and Meters	Charge Controller with LCD display with an integrated voltage indicator	750
Miscellaneous items, wages and distribution costs		1,800
	<b>Total</b>	<b>12,000 (Approx.)</b>

# Consumer willingness to pay for SMWG is increasing





# Key Takeaways

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- Rural India is willing to pay money and willing to experiment by playing with technology
- There is a promising market in rural India for similar ventures such as solar powered gadgets
- High distribution costs can be attacked by innovative local entrepreneurship schemes and decentralization
- Swavalamban story has just begun!

# People



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# Thank You!

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